



Pro Rewards number must be used at each purchase to receive discount

INTERIOR

BEHR PRO® i100



Pro Grade

SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
Flat	\$63.98	\$51.18	\$10.24	\$11.18	PR105	SW - ProMar 400 BM - Super Hide
Eggshell	\$73.98	\$59.18	\$11.84	\$14.38	PR130	PPG - Speedhide Pro-EV Zero Valspar - Ultra 4000
Semi-Gloss	\$83.00	\$66.40	\$13.28	\$15.97	PR170	KM - Kel-Pro PR 105 is Dead Flat for Ceilings & Walls

BEHR PRO® i300



Zero - VOC

SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
Flat	\$89.98	\$71.98	\$14.40	\$16.78	PR310	SW - ProMar 200 BM - Ultra Spec 500
Eggshell	\$95.00	\$76.00	\$15.20	\$17.58	PR330	PPG - Speedhide Zero Valspar - Ultra 2000
Semi-Gloss	\$105.00	\$84.00	\$16.80	\$19.18	PR370	KM - Premium Professional

BEHR PREMIUM PLUS®



Zero - VOC

SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
Flat	\$121.00	\$96.80	\$19.36	\$22.38	1050	SW - Super Paint BM - Natura
Eggshell	\$130.00	\$104.00	\$20.80	\$23.98	2050	PPG - Pure Performance Valspar - No Comparable Product
Satin	\$134.00	\$107.20	\$21.44	\$24.78	7050	KM - Acry-Plex
Semi-Gloss	\$139.00	\$111.20	\$22.24	\$25.58	3050	

BEHR ULTRA™



Stainblocking Paint & Primer

SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
MATTE	\$144.00	\$115.20	\$23.04	\$26.38	1750	SW - Duration BM - Regal
Eggshell	\$150.00	\$120.00	\$24.00	\$27.98	2750	PPG - Manor Hall Valspar - Signature
Satin	\$156.00	\$124.80	\$24.96	\$28.78	7750	KM - Durapoxy
Semi-Gloss	\$161.00	\$128.80	\$25.76	\$29.58	3750	

BEHR MARQUEE®



Stainblocking Paint & Primer
(5 gallon in white base only)

SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
MATTE	\$184.00	\$147.20	\$29.44	\$33.58	1450	SW - Emerald BM - Aura
Eggshell	\$194.00	\$155.20	\$31.04	\$35.18	2450	PPG - No Comparable Product Valspar - Reserve
Satin	\$198.00	\$158.40	\$31.68	\$35.98	7450	KM - No Comparable Product
Semi-Gloss	\$205.00	\$164.00	\$32.80	\$36.78	3450	

For more product information, including Tech Data Sheets and MSDS, visit www.behrpro.com

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Justin Lawless
512-745-5920
jlawless@behr.com



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EXTERIOR

BEHR PRO® e600			SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
 <p>Pro Grade</p>	Flat	\$95.00	\$76.00	\$15.20	\$19.18	PR610	SW - A100 BM - Ultra Spec		
	Satin	\$105.00	\$84.00	\$16.80	\$21.58	PR640	PPG - Speedhide Valspar - Storm Coat		
	Semi-Gloss	\$108.00	\$86.40	\$17.28	\$22.38	PR670	KM - Premium Professional		

BEHR PREMIUM PLUS®			SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
 <p>Premium Paint</p>	Flat	\$145.00	\$116.00	\$23.20	\$26.38	4050	Super Paint BM - Regal Select		
	Satin	\$155.00	\$124.00	\$24.80	\$28.78	9050	PPG - Fortis 350 Valspar - No Comparable Product		
	Semi-Gloss	\$162.00	\$129.60	\$25.92	\$29.58	5050	KM - Acry-Sheid		

BEHR ULTRA™			SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
 <p>Stainblocking Paint & Primer</p>	Flat	\$174.00	\$139.20	\$27.84	\$31.18	4850	SW - Duration BM - Aura		
	Satin	\$184.00	\$147.20	\$29.44	\$33.58	9850	PPG - Manor Hall Valspar - Duramax		
	Semi-Gloss	\$189.00	\$151.20	\$30.24	\$34.38	5850	KM - No Comparable Product		

BEHR MARQUEE®			SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Quality Compares to:
 <p>Stainblocking Paint & Primer</p>	Flat	\$207.00	\$165.60	\$33.12	\$37.58	4450	SW - Emerald BM - Aura		
	Satin	\$220.00	\$176.00	\$35.20	\$39.98	9450	PPG - Timeless Valspar - Reserve Extreme Weather		
	Semi-Gloss	\$225.00	\$180.00	\$36.00	\$40.78	5450	KM - No Comparable Product		

BEHR PREMIUM® Elastomeric			SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Notes:
	Flat	\$150.00	\$120.00	\$24.00	N/A	4700 White base only	Behr Premium Exterior High Build #4700 Alkali Resistant, Breathable Finish		
	Flat	\$126.00	\$100.80	\$20.16	\$22.38	68	Elastomeric Masonry, Brick & Stucco Alkali Resistant, up to 600% Elasticity.		

Kilz		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior/Exterior (Oil Based)
KILZ® ORIGINAL Interior/Exterior Primer		\$105	\$84.00	\$16.80	\$19.18	1009	Mildew Resistant Coating, Heavy Stain Blocker, Blocks Graffiti, Smoke, Tannin, Water & other bleeding stains.

For more product information, including Tech Data Sheets and MSDS, visit www.behrpro.com

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PRIMERS

Behr		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Special Function Primer, Interior
BEHR® Drywall Plus Primer & Sealer		\$64.98	\$51.98	\$10.40	\$12.78	#73	100% Acrylic, High Hide White, Quick Recoat Time, Use under low sheens. Drywall, Plaster, Wood, wallboard
Behr		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior
BEHR® Kitchen, Bath & Trim Stain-Blocking Primer & Sealer		\$89.82	\$71.86	\$14.37	\$18.38	#75	100% Acrylic, Zero VOC, Mildew Resistant Finish. Concrete, CMU, Brick, Plaster, Drywall, Wood, Non-Ferrous Metals, Vinyl & PVC
Behr		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior/Exterior
BEHR® Multi-Surface Stain-Blocking Primer & Sealer		\$99.00	\$79.20	\$15.84	\$18.38	#436	Corrosion Resistant, Low VOC, Mildew Resistant Finish, Heavy Stain Blocker. Concrete, CMU, Brick, Stucco, Wood, Drywall, Ferrous/Non-Ferrous Metal.
Kilz		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior/Exterior
KILZ 2® ALL-PURPOSE		\$77.00	\$61.60	\$12.32	\$13.58	MC2000	100% Acrylic, Low Odor, Medium Level Stain Blocking. Concrete, CMU, Stucco, Plaster, Drywall, Paneling, Non-Ferrous Metals.
Kilz		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior/Exterior
KILZ® 3 PREMIUM		\$99.00	\$79.20	\$15.84	\$18.38	MC1300	Acrylic, Zero VOC, High Performance sealer & stain blocker. Concrete, CMU, Stucco, Plaster, Drywall, Synthetic wood, Non-Ferrous Metals.
Kilz		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior/Exterior
KILZ® KLEAR™		\$84.00	\$67.20	\$13.44	\$15.18	L2201	Low VOC, Alkline resistant (PH levels up to 12.5), Stain Blocking. Concrete, CMU, Brick, Stucco, Plaster, Wood, Ferrous & Non-Ferrous Metals.
Kilz		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Special Function Primer, Interior
KILZ RESTORATION™		\$168	\$134.4	\$26.88	\$29.58	L2002	Shellac & Oil Performance in a Water Base, Blocks SEVERE stains - Water Damage, Rust, Smoke, Nicotine, Tainnin & Pet stains.
Kilz		RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Multi-Purpose Primer, Interior (oil Based)
KILZ® ORIGINAL		\$84.00	\$67.20	\$13.44	\$14.38	MC1000	Blocks Heavy Interior Stains, Seals Odor, Sands Easily, Blocks Water, Smoke and Tannin Stains.

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SPECIALTY

[BEHR PREMIUM® Direct-to-Metal](#)

	SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Notes:
	Semi-Gloss	\$168.00	\$134.40	\$26.88	\$31.18	3200	Excellent Adhesion. Durable, Hard Finish. Corrosion Resistant. Ferrous Metals, Non-Ferrous Metals, Wood.
	Gloss	ONLY	AVAILABLE	IN GALLONS	\$31.18	8200	

[BEHR® Urethane Alkyd](#)

	SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Notes:
	Satin	\$156.00	\$124.80	\$24.96	\$27.98	7900	Hybrid Product Oil/Water with water clean up. Excellent Flow & Leveling. Durable, Hard Finish. Concrete, CMU, Wood, Brick, Ferrous & Non-Ferrous Metals.
	Semi-Gloss	\$159.00	\$127.20	\$25.44	\$28.78	3900	

[BEHR PRO® Pre-Catalyzed Waterborne Epoxy](#)

	SHEEN	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Notes:
	Eggshell	\$193.00	\$154.40	\$30.88	\$34.38	HP140	Single-component acrylic epoxy coating Interior Use, Exceptional Adhesion, Stain Abrasion Resistant. Low Odor. Mold & Mildew Resistant finish.
	Semi-Gloss	\$202.00	\$161.60	\$32.32	\$35.98	HP150	

Behr

[BEHR PREMIUM® Cabinet & Trim Interior Semi-Gloss](#)

	RETAIL PRICE -1's	GOLD PRICE -1's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Notes:
	\$39.98	\$31.98	only available in Gallons	\$31.98	7120	Excellent flow & leveling, dries to a hard, durable finish, outstanding block resistance, quick dry time allows recoat in 2 hours, mildew resistant finish Easy Soap and water clean-up unlike Oil Resists dirt, grime & household chemicals

Behr Pro

[BEHR PRO® DryFall](#)

	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Product Notes:
	\$62.50	\$50.00	\$10.00	N/A	PR890	Available in White & Black, Flat Finish. Falls Dry in 10', High Hide & High Build, Flash Rust Resistance. Interior Only.

Behr Pro

[BEHR PRO® Block Filler Primer](#)

	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Special Function Primer, Interior
	\$63.37	\$50.70	\$10.14	N/A	PR050	Interior/Exterior Acrylic Copolymer. Vertical/Horizontal Surfaces, Promotes Uniform Topcoat Finish. Concrete, CMU, Fiber Cement.

Behr Pro

[BEHR PRO® High Build Interior Primer](#)

	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Special Function Primer, Interior
	\$53.47	\$42.78	\$8.56	N/A	PR40	High Hide White, Quick Recoat Time, For Use under Low Sheens. Provides a Level 5 finish over Drywall prepared to Level 4 Finish

KILZ

[KILZ® PVA Drywall Primer](#)

	RETAIL PRICE -5's	GOLD PRICE -5's	GOLD GAL. PRICE in 5's	GOLD PRICE in 1's	Product #	Special Function Primer, Interior
	\$49.00	\$39.20	\$7.84	\$8.78	PX010	Fast Drying, Seals Porous Surfaces, Easy Cleanup. For Use On New Drywall. One Hour Recoat Time.

For more product information, including Tech Data Sheets and MSDS, visit www.behrpro.com

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